



**COMMISSION ON THE STATUS OF WOMEN
MINUTES – APRIL 11, 2013
PRMD – Permit, Resource and Mgt. Hearing Room
2550 Ventura Avenue, Santa Rosa CA 95403**

COMMISSIONERS PRESENT: Mary Basham, Linda Kay Hale, Paulette Hall, Pattie Heisser, Jan Kiely (Chair), Daniela Pavone, Karlene Rebich, Doris Reyes, Karen Wallace, Cindy Williams

COMMISSIONERS ABSENT: Dalia Bravo

JUNIOR COMMISSIONERS PRESENT:

STAFF PRESENT: Laurie Marincik

GUEST SPEAKER: Lt. Dave House – Sonoma County Correctional Facility

I. CALL TO ORDER – INTRODUCTION OF COMMISSIONERS AND GUESTS

Chair Kiely called the meeting to order at 6:00 P.M, and the Commissioners introduced themselves.

II. CONSENT ITEMS

Approval of the April 11, 2013 Agenda. Motion to approve.

Motion: Commissioner Hale	AYES: 10	NOES: 0
Second: Commissioner Williams	ABSENT: 1	ABSTAINED: 0

Motion passed.

Approval of March 14, 2013 Meeting Draft Minutes. There were several changes made to the minutes by the requests of Commissioners Rebich, Reyes, and Basham. Motion to approve the amended minutes.

Motion: Commissioner Williams	AYES: 7	NOES: 0
Second: Commissioner Rebich	ABSENT: 1	ABSTAINED: 2

Motion passed.

III. PUBLIC COMMENTS

IV. GUEST SPEAKER

Lieutenant Dave House, Sonoma County Jail's Interim Program and Services Manager, attended by Assistant Sheriff Walker. Lt. House spoke about the programs benefiting women within the County Correctional system. He has been a correctional officer since 1990 and has worked at several assignments in his career including BATHS, a state and local program for the mentally ill. He is currently the Interim Program and Services Manager for our local jail.

V. OPENINGS AND APPOINTMENTS

- Five openings with one in each district. Commissioner Bravo has someone who is interested from Petaluma. Rebecca Hollingsworth expressed interest in returning to the CSW as a

Commissioner. Basham provided an older version from 2009 of a News Release we can use to recruit new Commissioners.

- Reappointments – Commissioner Basham. Commissioner Williams still hasn't heard from Supervisor Rabbitt's office.
- Pending Reappointments – Chair Kiely and Commissioner Wallace.

VI. SUPERVISOR COMMUNICATION UPDATES

Commissioner Rebich reported the Jr. Commission Gold Resolutions and Recognition at the Board of Supervisors was amazing, and the Board was totally impressed with all the hard work our Juniors put into their Project Reports.

Rebich also spoke about Jennifer Hernandez of the Boys and Girls Club, recipient of the Sonoma County Youth of the Year award who spoke to the Board of Supervisors. Rebich thought Jennifer would be an inspiring speaker for us all.

Commissioner Wallace mentioned Supervisor McGuire will hold a recognition luncheon on April 24th for the Commissioners of his district.

Commissioner Rebich met with Supervisor McGuire and he asked what the needs of the Women's Commission are at this time. Rebich mentioned she felt we needed more staffing hours and support, especially with the Jr. Commission and several projects of the Commission.

Commissioner Pavone spoke about her discussion with Supervisor Gorin regarding our 1st District vacancy. We as a Commission will need to recruit for a new Commissioner to fill our vacancy.

VII. OLD BUSINESS

Strategic Planning Meeting – Chair Kiely asked the Commissioners what July dates are they available for the Strategic Planning Session. Kiely suggested we cancel the regular meeting and replace it with the Planning Session. The Commission decided to have the Planning Session on July 12th from 8:30 a.m. to 1:30 p.m. and cancel the regular Thursday night meeting. Laurie will make arrangements to reserve a conference room.

Proposed items for the Planning Session were: Kiely suggested to develop a good management system for each task or event, to document and develop better organization of time; Pavone suggested setting aside funds from the budget to cover items such as design and set-up of the Jr. Commission booklet for instance and other items rather than using staff time; Hale proposed we use historical documents from the Jr. Commission and other events to minimize expense reimbursement time; Kiely mentioned the budget will remain \$10,000 for 2013-2014 and we will discuss how we will spend our funds at the time of the session.

Representation Event – Chair Kiely mentioned there is nothing to report at this time.

Legislation Committee – Commission Pavone mentioned gun control is the main topic of focus these days. Commissioner Basham spoke about a group in Santa Rosa supported by the Sheriff's Department and the Board of Supervisors that is forming to buy back guns. They would like to come and speak to the CSW. The CSW doesn't feel this falls within our purview since it's not directly related to women and girls.

Junior Commission – Commissioner Rebich gave a recap of Legislation Day. The Juniors started their day by meeting with Congressman Mike Thompson's Assistant, and they went to the courthouse and met with Christine Cook, Assistant D.A. They attended a high-profile marijuana court case which they found fascinating. Supervisors Zane, McGuire, and Gorin listened to all the Jr. Commissioners present their Project Reports. Supervisor Zane would like to publish the results of Brianne Logasa's and Ivy Ziedrich's study on Perceptions of Rape, and work with them to visit Verity Rape and Crisis Center.

Brianne will actually be Interning for Supervisor McGuire next year, and Supervisor Zane also requested some of them consider interning for her in the future. After that the group met with Maddie Herschfield where she shared with them a speech she was working on. The girls were very excited

about all the things they learned on Legislation day. It raised a huge awareness with the Board of Supervisors that day who gave the Jr. Commission a great shout-out for all their hard work.

Commissioners Rebich mentioned that the Jr. Commission applications will start coming in for the 2013-2014 year. Both she and former Commissioner Vivio would like to volunteer to get things started for the upcoming year.

Commissioner Pavone gave a brief recap of the Juniors' Graduation Day. Laurie made the suggestion of having next year's graduation in the PRMD Hearing Room where the event can be more formal. Commissioners also discussed opening up the Graduation to the public, and Commissioner Rebich suggested the Marketing group have the Press available to report on the event as well as others events in the future. Everyone applauded the Jr. Commission Committee and the Jr. Commissioners for a great year for the Jr. Commission.

Kiely spoke about replacing Commissioner Vivio as the Jr. Commission Chair. Commissioner Hale volunteered to be Chair for the Juniors in 2013-2014 and she feels ideally she would like three people to be on the committee. Commissioner Bravo has an acquaintance who is very interested in working with the Jr. Commissioners in the future. We will discuss this further in the Planning Session in July where we can spend a great deal of time on this reorganization.

Marketing – Commissioner Heisser will be working on the ad for Commissioner Vacancies and will also run an ad for the 2013-2014 Junior Commissioners. Commissioner Wallace spoke about the Women's History Press Democrat electronic ad that ran, and she was wondering if we spent the money wisely by running this ad or should we budget additional advertising in different venues. Laurie mentioned she provided Wallace and Heisser with the report produced by the Press Democrat which gave the statistics of the actual hits on the banner ad that ran the week before the event. We originally budgeted \$750 for the ad and the actual cost for this ad was \$600. We were way under budget, and should be able to run up to three ads for next year's event. Heisser agreed we need to do this and have a two-month lead time before the event.

Chair Kiely mentioned we have more funds left in the budget after the Women's History event which came way under budget. Because we have two more months left in this fiscal year, we should have Marketing put together an ad for the Jr. Commission, and Commissioner Basham also suggested we start the nomination process for Women's History by running the first ad as well.

Commissioner Wallace continued to request that each of the Committees to come to Marketing with their specific needs so they can assemble these Press Releases or ads.

Commissioner Rebich has ran several radio ads on KZST and suggested we run an ad for the Commissioner Vacancies from 9:00 a.m. – 1:00 p.m. during the Debbie Abrams show. Sunday mornings are also free. Rebich will send Wallace Debbie's contact information to proceed forward in setting this up.

Commissioner Williams suggested we run an ad at the movie theatres for the Juniors. Chair Kiely requested we move further discussions to the Planning Session for Marketing.

Women's History Month Event 2013 – Commissioner Basham gave a debrief of the event. We collected \$4,450 from the event for the SRJC Scholarship Fund. We had a lot of positive feedback. The suggestions for next year are: Look for another venue other than Sally Tomatoes; consider online ticketing service such as Brown bag; Chair Kiely suggested setting up a Committee next year and coming up with a date for next year's event at the Planning session to advertise much sooner.

Commissioner Basham followed-up with a thank you for the Marin CSW who were in attendance at the luncheon, and we provided them with Junior Commissioner Project booklets.

VIII. NEW BUSINESS

- Chair Kiely discussed if there is a possible action needed to replace Commissioner Vivio as Vice Chair for remainder of 2013 term. Commissioner Basham read the ordinances in case of the Vice Chair can't fulfill her duties the Officer-at-large would take the Vice Chair position. Commissioner Basham has been moved to the Vice Chair position until the elections in June, and the Officer-at-large position will remain vacant until that time as well.

- Nominations for 2013-14 Officers to be held in May. Chair Kiely asked the Commissioners if they wish to move the filling of the Officers' positions to the new FY13/14 year.

Motion was made to fill the positions at the time of elections in June.

Motion: Commissioner Wallace	AYES: 10	NOES: 0
Second: Commissioner Hale	ABSENT: 2	ABSTAINED: 3

Motion passed.

IX. ACTIVITY REPORTS:

Community Issues Liaison & Coordinators

- **Family Violence Prevention** – Commissioner Reyes gave a recap of the last meeting on April 4th. Clinics and hospitals have cards now for domestic violence women to fill out in the waiting room. Civil Domestic Violence cases are currently running at 90% female and 10% male. Detective Mahurin provided the FJC stat for 2012 on 703 clients and for 2013 on 220 clients served. Kaiser has scheduled a Child Abuse conference October 26, 2013 and will be flying 3,000 flags on the corner of Kaiser on June 4th to raise Elder Abuse awareness.
- **Human Trafficking Task Force** – Commissioner Heisser gave a report.
- **Elder Abuse Prevention** – Commissioner Pavone gave an update. Commissioner Williams spoke about “training the trainer” with elder abuse with the Family Justice Center.
- **Field Trip Coordinator** – Commissioner Basham would like to set up Sonoma County Jail tour. The Commission discussed that Fridays around 10:00 a.m. would be best.
- **Speaker Coordinator** – Chair Kiely volunteered to speak to the CSW about Women's Healthcare as affected by the Affordable Care Act with the Commission. Commissioner Rebich suggested we have Jennifer Hernandez speak to us who was awarded Sonoma County Youth of the Year from the Boys and Girls Club. Jennifer recently spoke at the Board of Supervisors meeting on April 9th.

X. ADMINISTRATIVE REPORTS:

Attendance Report

The attendance report will be distributed electronically. All items were informational.

Budget Report

Staff will send updates electronically to Kiely. There is money left in the budget. Laurie will have extra Jr. Commission Project Booklets printed with the remaining portion of the budget.

Correspondence

Mailbag items were distributed electronically. All items were informational.

XI. AGENDA ITEMS FOR NEXT COMMISSION MEETING:

- 1) Move money in budget
- 2) Nominations for FY13/14 Officers
- 3) Luncheon with Marin CSW for Lynn Woolsey - vote
- 4) Strategic Planning Session agenda discussion

XII. COMMISSIONER ANNOUNCEMENTS

XIII. NEXT MEETING:

The next regular Commission meeting will be on Thursday, May 9, 2013.

XII. ADJOURNMENT:

Meeting was adjourned 7:50 PM